

2026 All Triumph Drive In &
Triumph Register of America
National Meet

PRESS RELEASE

March 2026

THE ESSENTIALS

June 15-19, 2026

Madras, Oregon

Lodging reservations now open:

The Inn at Cross Keys Station

541-475-5800

& The Bunk House at Cross Keys

541-475-8668

Our two host hotels share a common parking lot. The Inn at Cross Keys Station is the headquarters hotel and location of registration, meetings and “The Pub” social center open Monday, Tuesday and Wednesday evenings.

REGISTRATION IS NOW OPEN!

We are happy to announce that event registration is now open, and they are coming in fast. In fact, we already have so many registrations that we have had to move the awards dinner from our originally planned venue of the Inn at Cross Keys Station with seating for 160, to the nearby Jefferson County Fairgrounds with seating for up to 300. The Fairgrounds are just a short drive of 2 miles from our headquarters hotel.

You can register and pay online here:

ptoa.wildapricot.org/page-18353

In other exciting news we will soon have an online regalia store open where you may order your items directly from the maker for delivery to your home – wear them as you arrive in Madras in mid-June!

Here’s a look at our event logo that we think will look great on shirts, hats, hoodies, jackets – you name it!

ABOUT HOTEL RESERVATIONS

We are thrilled to report that as of the date of this report (mid-February, still four months before the event), **there are already 120 rooms reserved** at our two host hotels, and there are only a couple of rooms still available at the Inn at Cross Keys Station.

Due to this overwhelming demand we have now also blocked 40 rooms at the Quality Inn in Madras, just about a half-mile from our headquarters hotel. To secure one of these rooms, you must call their direct number of **541.475.6141**. This room block will be released on May 15 – if it doesn’t sell out earlier – so please do not delay making your reservation for what is going to be one of the very biggest meetings of Triumph enthusiasts the western states have ever seen.



The buzz that is quickly building for this event is just indescribable and we can’t wait to flood Madras with so many Triumphs and their enthusiastic owners in June. *See you there!*