

2026 All Triumph Drive In &
Triumph Register of America
National Meet

PRESS RELEASE

April 2026

THE ESSENTIALS

June 15-19, 2026

Madras, Oregon

HEADQUARTERS HOTEL:

The Inn at Cross Keys Station

541-475-5800

HOTEL ACROSS THE PARKING LOT FROM THE HEADQUARTERS HOTEL:

The Bunk House at Cross Keys

541-475-8668

OVERFLOW HOTEL:

Quality Inn in Madras, 1/2 mile from
the headquarters hotel:

541.475.6141

REGALIA STORE OPEN

We have arranged for Lands' End Outfitters to provide regalia for this year's ATDI. The link to our store there is

business.landsend.com/store/atdi2026

You will need to create an account, and then the store will allow access to the entire Lands' End catalog. After making your product selection, you will want to click on the "APPLY LOGO(S)" button, and select the ATDI logo. Choose "SELECT LOCATION" to place the logo on the garment, and be sure to then click on the "APPLY LOGO" button. Then "ADD TO BAG".

When ready to checkout, enter Promo Code "OUT44" to receive 35% off regular prices (some restrictions apply, and this promotion expires April 13,

2026). Choose your payment method, shipping preference, and complete your order. It will be shipped directly to you so you may bring it and wear it at the event. Feel free to phone Lands' End at the number shown on the storefront if you have any issues with the process.



REGISTRATION LINK

ptoa.wildapricot.org/page-18353

The buzz building for this event is just indescribable and we can't wait to flood Madras with so many Triumphs and their enthusiastic owners in June. This ATDI has got it all:

Great roads!

Great hotels!

Great climate!

Great on-site tech support!

Great guest speakers!

Great people!

And oh yes, great cars!

Don't delay registering for this Triumph event of a lifetime.

ABOUT HOTEL RESERVATIONS

We are thrilled to report that as of the date of this report (mid-March, still three months before the event), the two primary hotels for the event are completely full. That's a total of 122 rooms claimed.

Due to this overwhelming demand we have now also blocked 40 rooms at the Quality Inn in Madras, just about a half-mile from our headquarters hotel. To secure one of these rooms, **you must call their direct number of 541.475.6141 and mention the Triumph club event and the dates of June 15-19.** This room block will be released on May 15 – if it doesn't sell out earlier – so please do not delay making your reservation for what is going to be one of the very biggest meetings of Triumph enthusiasts the western states have ever seen.