

2026 All Triumph Drive In &  
Triumph Register of America  
National Meet

# PRESS RELEASE

January 2026

## THE ESSENTIALS

June 15-19, 2026

Madras, Oregon

Lodging reservations now open:

[The Inn at Cross Keys Station](#)

541-475-5800

& [Bunk House at Cross Keys](#)

541-475-8668

Our two host hotels share a common parking lot. The Inn at Cross Keys Station is the headquarters hotel and location of registration, meetings and the awards dinner.

## UPDATE!

### EVENT REGISTRATION

We expect to open registration about four months before the event itself, and that means early February. We'll have online registration on the Portland Triumph Owners Association website, and if you're receiving this Press Release you should be among the first to receive notice, but feel free to check in frequently.

### EVENT FORMAT

We are still fine-tuning the overall format of the event, but for your planning purposes we can give you this general outline now:

#### Monday, June 15 – Arrival Day.

Registration/check-in begins in the afternoon at the Inn at Cross Keys Station, followed by "Pub Night" and welcome orientation at 7 p.m. So, dinner is on your own.

#### Tuesday, June 16 – Touring Day.

Numerous tours will be available, concours judges training will take place, and in the evening there will be another Pub Night and also the meeting of Triumph Register of America members.

#### Wednesday, June 17 – Car Show/Concours Judging Day.

The car show will be in the morning hours, with some afternoon time for touring. We've scheduled a tech session for later in the afternoon, and in the evening there will be the ever-popular Pub Night and our guest speaker presentation.

#### Thursday, June 18 – Touring Day.

This final full day of the event begins with the drive-through diagnostic clinic to help get your Triumph ready for the trek home, a tech session in the afternoon, and of course touring. The day winds up with the awards dinner and our famous Raffle-Palooza (be sure to leave some space in the boot of your Triumph for some of the great loot we'll have on offer!).

#### Friday, June 19 – Departure & Touring Day.

We think you'll love the roads in the region so much that you might just want to save a tour to take on your way home.

## ABOUT HOTEL RESERVATIONS

We are thrilled to note that as of the date of this report (mid-December), there are **85 rooms reserved** at our two host hotels, and there are only a few suites remaining available at the Bunk House at Cross Keys.

The total number of rooms between the two hotels is 122, and we HIGHLY recommend making your reservation now to avoid disappointment.

We fully expect more than 100 registrations for this event, and hitting 122 – the same number as there are rooms between our two host hotels – is not out of the question. Please call the hotels today (phone numbers above) to discuss your options, options that may be decreasing every day!